## NFHA BOARD OF DIRECTORS MEETING MINUTES February 7, 2024

## CALL MEETING TO ORDER: Angela at 4:01pm (Eastern)

ROLL CALL: Angela Miller, Initial President Maria Meister, Initial Treasurer (Left Meeting Early for Excused Absence) Curtis Pierce, Initial Secretary Margaret Bogie (Guest)

**PREVIOUS MINUTES:** Angela motioned to approve the minutes for the Jan 31, 2024, meeting. Maria seconded. The motion was approved.

## **OLD BUSINESS:**

- Bank Account and IRS Status: Maria reports that she is working on getting PayPal, Stripe and Venmo payment services set up. She is also working on getting a DUNS account.
- Membership Form Status: Maria reports that the membership form is ready to be posted to the website and distributed on social media. Margaret will have the brochure ready for the expos and other events.
- NFHA Launch Plan:
  - Margaret reports that the website is almost ready.
  - Curtis will create a Facebook page and group, an Instagram page, and a YouTube channel. Maria will be added as an Admin.
- Promoting the NFHA: Curtis is working on having a presence at 3 expos in March and April.
- Database for Farm and Stallion Directories: Curtis is working on creating the database and form interface.

## **NEW BUSINESS/ADDITIONAL ITEMS:**

• An expo at Clark County Fairgrounds on Mar 16 & 17

NEXT MEETING: Feb 14, 2024, at 2:00pm Eastern, 11:00am Pacific

Adjournment. At 4:40pm (Eastern)