

DRAFT

**NFHA MEMBERSHIP  
MEETING MINUTES  
June 26, 2024**

**CALL MEETING TO ORDER:** Angela at 8:05pm (Eastern)

**ROLL CALL:** Angela Miller, Initial President  
Maria Meister, Initial Treasurer  
Curtis Pierce, Initial Secretary

Margaret Bogie, Lee Hardin, Debbie Todd, Heleen Giesbers, Kim Nelson, Miranda Flowers, Gloria Waro, Gwen Ingram, Audrey Sparre, Emmalynn York, Lisa Otten, Carrie Reavis, Denice Klinger, Carol Cox, Krista Ziegenfuss, Anna Meinel, Tracey Thrift, Jill Kosek, Taylor Sample, Marki Palmer, and Jim Raabe

**PREVIOUS MINUTES:** Debbie Todd moved to approve the March 6, 2024, minutes. Kim Nelson seconded. The motion was approved.

**FINANCIAL REPORT:** Maria provided the financial and membership reports (attached at end of minutes).

**OLD BUSINESS:**

- Virginia Horse Industry Board (VHIB) Grant for Evaluation Videos:
  - The VHIB had approved a grant with the Norwegian Fjord Horse Registry (NFHR) to produce Fjord Evaluation videos. The NFHR Board of Directors approved the contract. The NFHR President at the time signed the contract.
  - Last summer and fall, videos for 3 Fjord Foundation tests and the Introductory Riding tests were created and edited with the assistance and approval of the NFHR Evaluation Committee.
  - In December, the NFHR Board of Directors voted not to pay the contractor for the videos.
  - After the Norwegian Fjord Horse Alliance (NFHA) was created in January 2024, the NFHA officers approved taking over the responsibilities of finishing the videos. Two NFHA members paid the contractor for the 4 videos. The videos were then posted on the NFHA YouTube channel.
  - After the NFHA Video Project Manager submitted the final grant reports to the VHIB, the VHIB notified the NFHA that the NFHR had not transferred the grant and had not submitted the required grant reports. Therefore, the VHIB Board of Directors had decided not to pay the grant but gave the NFHA permission to use the VHIB logos in the videos.
- Setting up the NFHA Committees: Several committees have been created. More volunteers are needed. Please contact the committee chairs or an officer to volunteer.
- Record Numbers: The Record Number document and forms have been posted to the NFHA website under the “About” tab. One application has been received and approved. Please use [cepinwv@yahoo.com](mailto:cepinwv@yahoo.com) for questions and to submit your applications.

## COMMITTEE REPORTS:

- **Awards:** Lee Hardin is the committee chair. Lee mentioned that the committee members are Krista Ziegenfuss, Sydney Fox, Sandi Pepper, and Curt is the Board Liaison. Lee reports that the committee has worked hard to develop the awards program for 2024. This is the initial awards program, and we are looking for feedback to make it better next year. May develop a survey to see what changes the members would like to make to the awards program. Angela asked if anyone was participating in the awards program. The committee will not know the participation until after the October 31 deadline for the awards submission. There was a discussion about when and where to submit the forms in October. The document and forms have been posted on the NFHA website. Krista Ziegenfuss will receive and track the Competitive awards, Sydney Fox will receive and track the Non-Competitive awards, and Sandi Pepper will order and distribute the awards. Please send the forms and any questions to [nfhaawards@gmail.com](mailto:nfhaawards@gmail.com). The forms may also be sent by regular mail to the address on the forms.
- **Education:** Michael Wakefield is the committee chair. Michael did not attend the meeting.
- **Elections:** Angela Miller is the committee chair. Angela reported that the committee members are Maria, Margaret Bogie, Josh Pepper and Katelyn Smith, but more help is welcomed. The committee will be developing the procedures and timelines for the NFHA Board of Director's elections late this year or early next year to elect 3 additional board members. If interested in being nominated, please contact a committee member. The election will be held via the internet on Election Buddy, a secure and confidential platform, and the results will be emailed to voters immediately after the election ends. Email addresses are required to vote. Any member without an email address will be contacted to get it updated. Taylor Sample had asked in the chat when the elections are scheduled.
- **Events:** Denice Klinger is the committee chair. Sandi Peper and Kim Nelson are members of the committee. Putting together a survey for those members that have organized expo and demonstration participation to develop a "best practices" and "what support is available from the NFHA" document to help members in the future. Need feedback on what the members want for events? May use Facebook polls or use Survey Monkey emails. Looking at regional clinics, on-line shows, etc. If interested in joining the events committee, please contact Denice. Miranda Flowers offered in chat to help with the WEC expo in Ocala, Florida.
- **Membership:** Carrie Reavis is the committee chair. There are about 140 members. Operating the monthly membership drawings. Carrie is working very hard to promote the NFHA! Angela mentioned several members are promoting the NFHA. At the Fjord and Friends Fun Fest this year, it was a great event to promote the NFHA and meet other Fjord owners.
- **Promotion:** Margaret Bogie is the committee chair. She reported Emmalyn York is a member of the committee. All members can be involved in promoting the NFHA. If you need the NFHA brochure, please contact Margaret. Angela mentioned that wearing NFHA items is a great way to promote the NFHA. There will be sponsorship opportunities for awards and advertising opportunities in the online awards yearbook of the awards winners. Fund raising will help increase promotion. Denice asked in chat about the items in the on-line store. Lee is going to talk to the store owner. Debbie Todd mentioned in chat that a club she is in

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offers new members joining in October to December also get the next year. Margaret answered that is also true for the NFHA.

- **Website:** Emmalyn York is the webmaster and is working with Margaret to look at the current website provider. We are considering either upgrading with the current provider or moving to another provider. Please provide feedback about the website to Emmalyn, especially if the organization does not make sense to you. There is a lot of content on the website to make the NFHA as transparent as possible.

### **NEW BUSINESS:**

- There were no new items.

### **ADDITIONAL ITEMS AND COMMENTS:**

- There were no additional business items.
- Carrie mentioned that if you are traveling, you should try to meet up with other members in the area you are traveling to.
- Angela mentioned that the Fjords and Friends Fun Fest was a great event. Next year it will be held June 15-22, 2025. It is a great Fjord promotion.
- If you have any additional comments, please send them to Angela, Curt or Maria.

**NEXT MEETING:** September 25, 2024, at 8:00pm Eastern, 5:00pm Pacific

Date changed to October 3, 2024

**Adjournment.** At 9:05pm (Eastern)

12:43 PM

06/25/24

Accrual Basis

## Norwegian Fjord Horse Alliance, Inc

## Profit &amp; Loss

January 1 through June 25, 2024

	Jan 1 - Jun 25, 24
Ordinary Income/Expense	
Income	
Donations	3,675.00
Program Income	
Membership Dues	3,630.00
Total Program Income	3,630.00
Total Income	7,305.00
Expense	
Business Expenses	
Business Registration Fees	275.00
Dues to other organizations	240.00
Total Business Expenses	515.00
Contract Services	
Outside Contract Services	1,180.00
Total Contract Services	1,180.00
Merchant Fee	214.01
Operations	
Supplies	72.94
Total Operations	72.94
Total Expense	1,981.95
Net Ordinary Income	5,323.05
Net Income	5,323.05

12:44 PM

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Accrual Basis

## Norwegian Fjord Horse Alliance, Inc

## Balance Sheet

As of June 25, 2024

	Jun 25, 24
ASSETS	
Current Assets	
Checking/Savings	
People's Bank	5,323.05
Total Checking/Savings	5,323.05
Total Current Assets	5,323.05
TOTAL ASSETS	5,323.05
LIABILITIES & EQUITY	
Equity	
Net Income	5,323.05
Total Equity	5,323.05
TOTAL LIABILITIES & EQUITY	5,323.05